



SAN ANTONIO POLICE

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DATE: January 30, 2012

RELEASE NO: 013

Media Advisory **SAPD Ready to Unveil** **Cold Case Initiative and Billboard Campaign**

Who: Chief William McManus, San Antonio Police Department
Assistant Chief Jose Banales, Operations Support Bureau Commander
Luis De La Torre, General Manager, Clear Channel Outdoors
William "BJ" Stewart, Account Executive, Clear Channel Outdoors
Scott Guller, President, Crime Stoppers of San Antonio

When: Monday, January 30th
2:00 p.m.

Where: MAP Room (basement)
SAPD Headquarters
214 W. Nueva

What: To unveil new Cold Case Homicide Initiative and billboard campaign.

The San Antonio Police Department along with partners from Clear Channel Outdoors and Crime Stoppers announce the Cold Case Homicide Initiative billboard campaign.

Video-Op: Slideshow of billboard artwork

For Immediate Release